

# OUTDOOR CRICKET

## PROFILE

Just fewer than 164,300 adults participate in outdoor cricket in Australia, at a participation rate of 1.3%.

On average, outdoor cricket participants:

- Will be male, aged 35 years and younger
- Have never been married
- Live in New South Wales or Victoria
- Is employed full time as trades persons or intermediate clerical and service workers.

Most outdoor cricket participants will only play this sport. Of those who do play other sports, it is likely that they will participate in one other sport, the most popular choices being Australian Rules football, golf, indoor cricket and tennis.

## AGE AND GENDER

There are 164,300 adults who play outdoor cricket, and 95% of participants (156,100 people) are male. This equates to a participation rate of 2.4% for males. Also 40.1% of outdoor cricket players are aged 25-34 years.

With each successive age group, participation rates steadily decline. In terms of participation rates, more persons aged 18-24 years take part in outdoor cricket than any other age group; the rate for this group is 3.1%. The rate for 25-34 year olds is 2.4%, that for 35-44 year olds is 1.1% and the rate for persons aged 45 years or more is 0.2%. Overall, 13 in every thousand Australian adults participate in outdoor cricket, that is a participation rate of 1.3%.

## RESIDENCE

The highest participation rate in outdoor cricket occurs in Tasmania, where 2% of the population aged 18 years or more participate in outdoor cricket. Victoria, with a participation rate of 1.6%, is the only other State or Territory, which has a greater rate than the Australian average, which is 1.3%. New South Wales, Western Australia and the Australian Capital Territory have the lowest participation rates, with only 1.1% of their respective populations participating in outdoor cricket.

For all organised sports and physical activities, people living in non-capital city regions have a higher participation rate than those living in capital cities – 31% compared with 26.2%. This is also true for cricket, with 1.5% of the non-capital city population participating in outdoor cricket, compared to 1.1% of their capital city contemporaries.

## **BIRTHPLACE**

The proportion of Australian-born people who take part in outdoor cricket is 90.1%. This is much higher than the percentage of Australian-born people in the population, which is 72.6%. The participation rate for those people born in Australia and participating in outdoor cricket is 1.6%. The participation rates of people born in the United Kingdom, Ireland or New Zealand is 0.6%. For those Australian adults born in “other countries”, only 0.4% participate in outdoor cricket. These participation rates are much lower than that of Australian born participants.

## **MARITAL STATUS**

The proportion of married people participating in outdoor cricket is 45% (73,900 people), and is much less than both the proportion of married people participating in organised sport and the number of married people in the Australian population, the rate of which was 61.1% and 64.5% respectively. The situation was reversed for those persons who have never been married. Indeed, 50.4% of cricketers have never been married while for organised sport and physical activity participants and all people aged 18 years or more, the proportions in this category are 29.5% and 22.1% respectively.

## **LABOUR FORCE STATUS**

Over 82% of cricketer's work, with 73% being employed full time and 9.3% employed part time. For all sport and physical activity participants these percentages are 53.5% and 19.8% respectively.

## **OCCUPATION AND INDUSTRY**

Of all participants in outdoor cricket, 19.8% of them are employed as trades persons and related worker, while 12.9% are employed as intermediate clerical, sales and service workers, and a further 10.2% are labourers and related workers.

There are 18.1% of cricketers who work in the wholesales and retail industries. Another 13.1% are employed in the communication services, finance and insurance, and property and business services industries, while 11.5% work in the manufacturing industry.

## **HIGHEST EDUCATIONAL QUALIFICATION**

The highest educational qualification attained by more cricket participants than any other qualification was a secondary school certificate, held by 55.4% of participants. This percentage was higher than both the proportion of all organised sport and physical activity participants with a secondary school certificate and the percentage of all persons with this qualification, at 45.2% and 51.6% respectively.

The proportion of cricketers with bachelor degrees is, at 8.9%. This figure is lower than the percentage of participants in all sports and physical activities with

this qualification, which is 15.5%. This is consistent with the low proportion of cricketers whose occupation is in the professionals group.

## **INCOME**

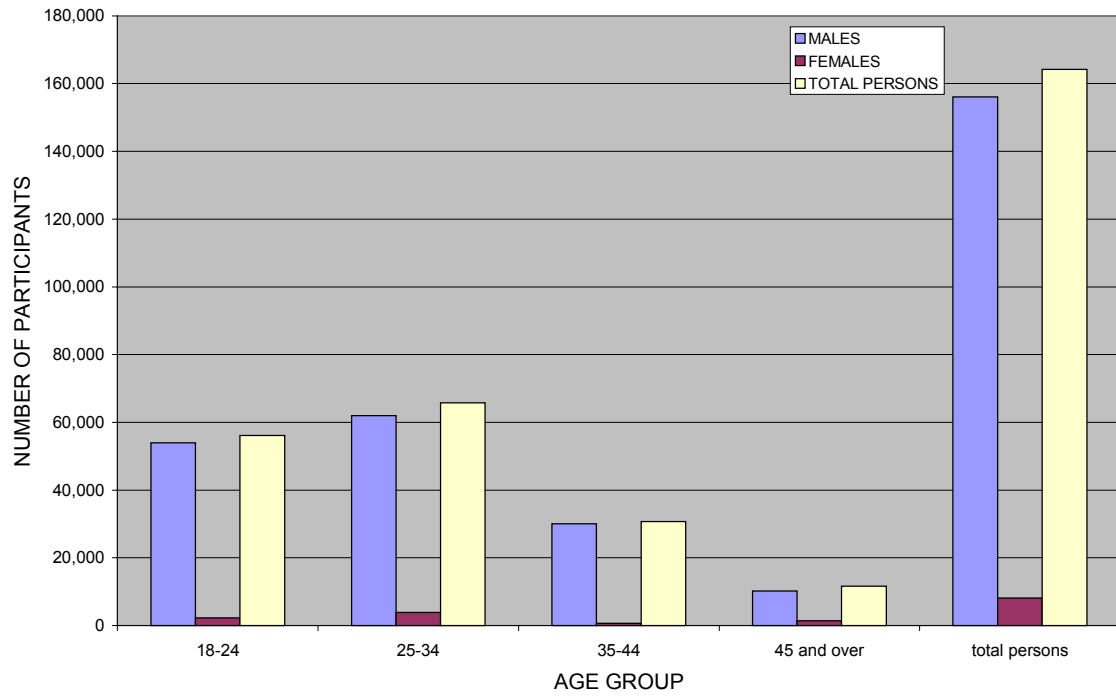
People, who participate in cricket, show a similar distribution of income as participants in all sport and physical activity. A higher proportion of cricketers, (17.6%), have an income in the \$30,001-\$38,000 range than in any other income group. The next highest percentages are in the \$25,001-\$30,000 (14.2%) and \$19,001-\$25,000 (11.6%) groups.

## **OTHER ORGANISED SPORT AND PHYSICAL ACTIVITIES UNDERTAKEN**

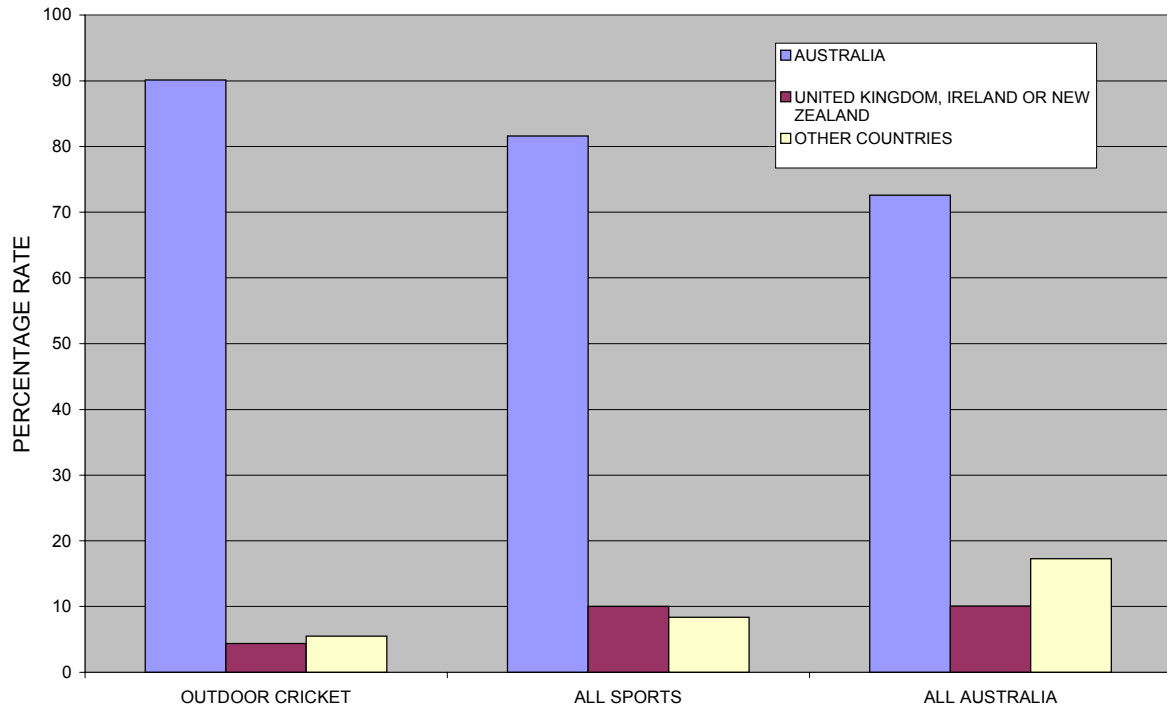
Cricket is the only organised sport or physical activity played by 40.6% (66,700 people) of all participants in this sport. Another 37.9% (62,300) participate in one additional sport or physical activity, while 14.4% (23,700 people) take part in two others and 7% (11,600) participate in three or more sports or physical activities.

Cricketers participate in a wide range of other organised sports and physical activities. The most popular is Australian Rules football, which is played by 25,400 cricket players. Other popular sports are golf with 17,300 participants, indoor cricket has 12,700 players and tennis attracts 12,000 outdoor cricket participants.

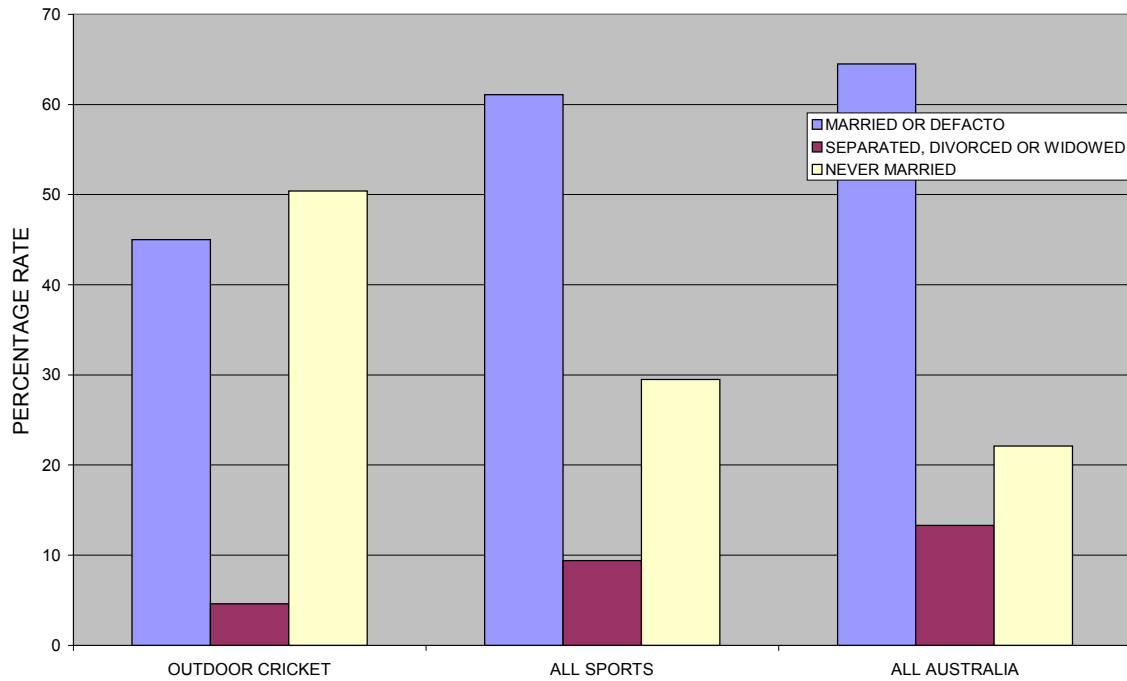
### NUMBER OF PARTICIPANTS BY AGE AND GENDER



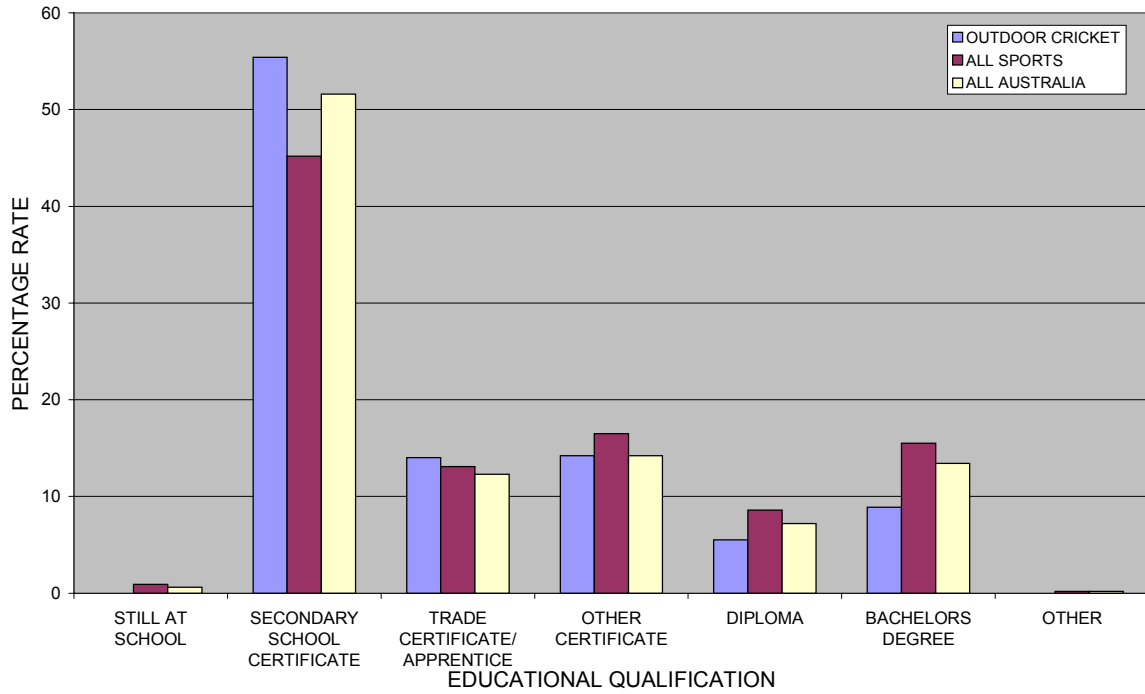
### RATE OF PARTICIPATION BY COUNTRY OF BIRTH



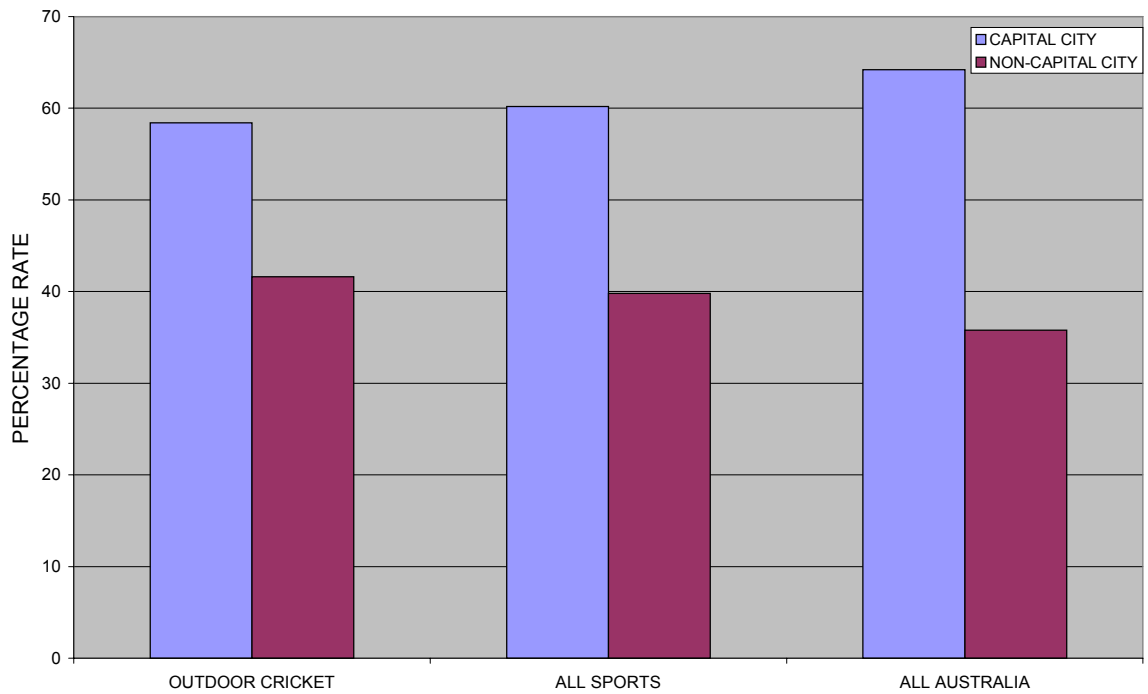
### RATE OF PARTICIPATION BY MARITAL STATUS



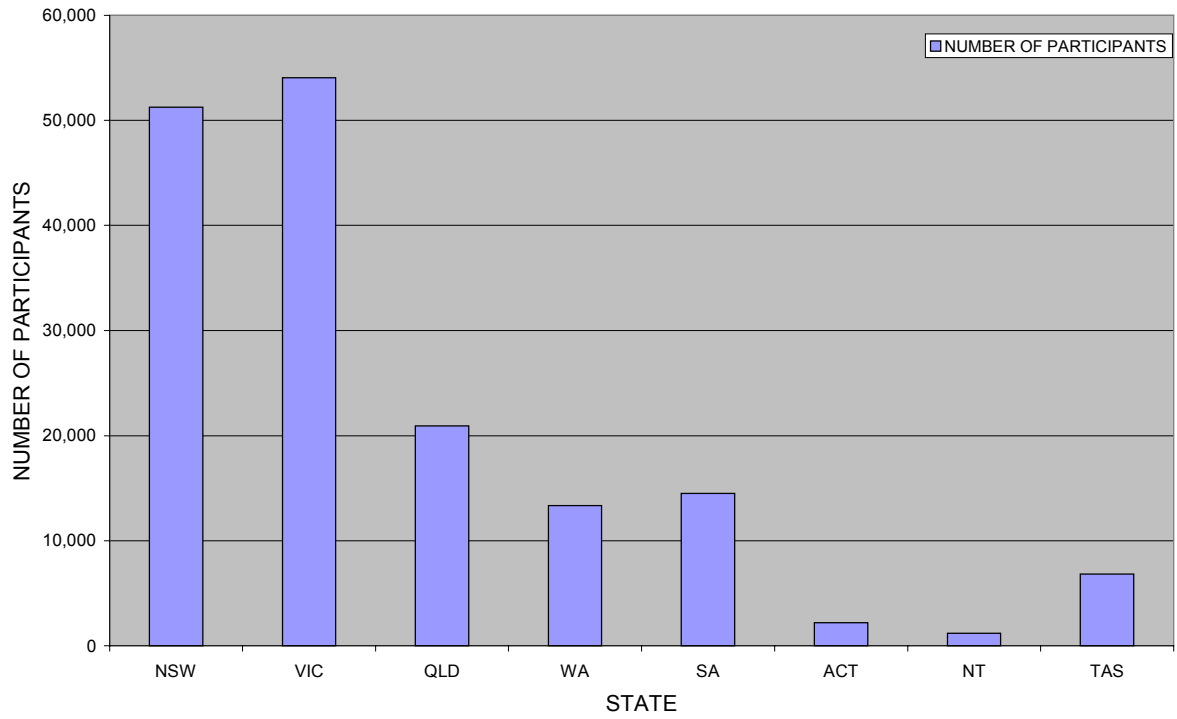
RATE OF PARTICIPATION BY EDUCATIONAL QUALIFICATION



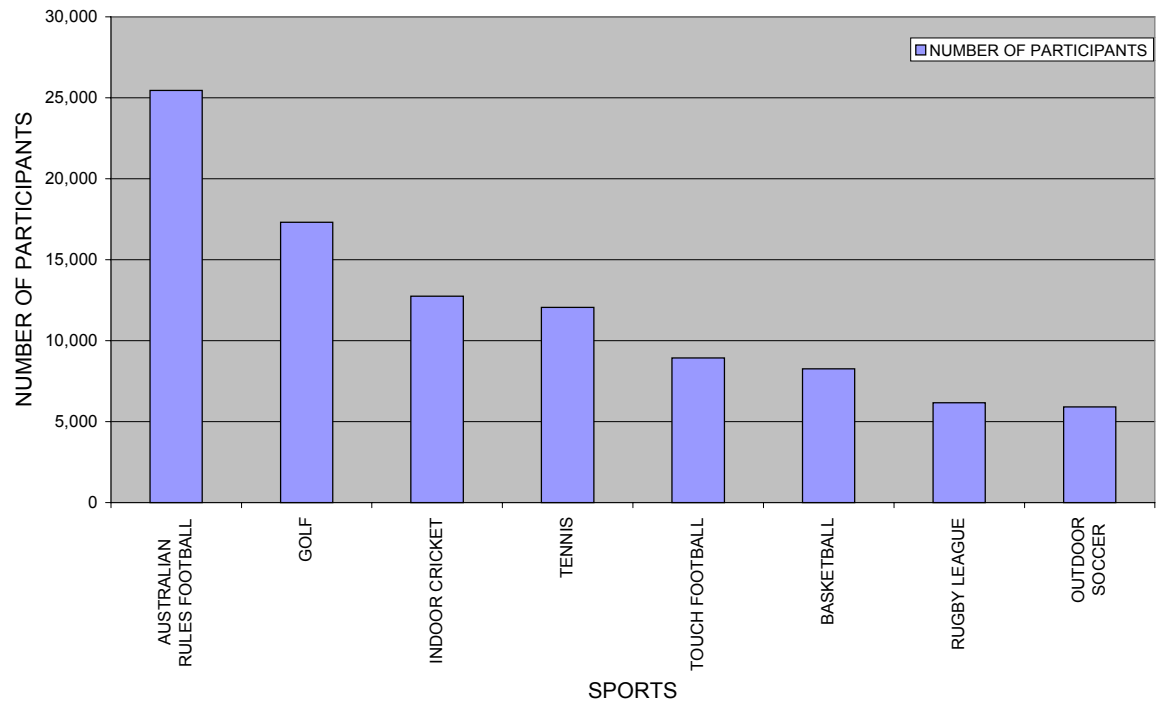
RATE OF PARTICIPATION BY CAPITAL CITY VS NON-CAPITAL CITY



NUMBER OF PARTICIPANTS BY STATE



OTHER SPORTS PLAYED BY OUTDOOR CRICKET PARTICIPANTS



NUMBER OF SPORTS PLAYED BY OUTDOOR CRICKET PARTICIPANTS  
AND ALL PARTICIPANTS

